

Petra Capital Partners is a private equity firm engaged in providing growth capital for companies located throughout the United States. Our investment team has an established record of success spanning over 20 years and deploying more than \$900 million of capital invested into more than 100 companies. We are seeking investments for our new SBIC fund, Petra Growth Fund V.

### Transaction Types

- Growth capital
- Recapitalizations
- Buyouts
- Shareholder liquidity
- Platform buy and build

### Company Characteristics

- Not capital intensive
- Recurring or highly reoccurring revenue
- Strong industry growth
- Differentiated offering
- Niche leaders

### Financial Characteristics

- \$10+ million revenue
- 20%+ organic revenue growth or fragmented industry suitable for buy & build strategy
- 30%+ gross margins
- Positive EBITDA

### Flexible Capital Solutions

- Minority Equity
- Subordinated Debt
- Control Equity

### Current Business and Tech Enabled Services Portfolio

#### IT Services

Cre8tive Technology and Design



Provider of ERP technology solutions for manufacturing and distribution companies.

#### Facilities Services

Royalty Roofing



Seymour, IN based provider of commercial and residential roofing services.

#### Government Contracting

Livanta



Tech-enabled government contractor serving Medicare in areas of patient satisfaction and cost containment.

#### Fabrication Services

Keystone Foam



Provider of tech-enabled fundraising services to K-12 schools.

#### Fabrication Services

Keystone Foam



Derry, PA based fabricator of custom foam products for various end markets.

#### Outsourced Biz Dev & Training

Shipley Associates



Provider of outsourced RFP services to government contractors and corporate clients.

#### Business Process Outsourcing

GBS Enterprises



Leading provider of furniture warranty programs and mattress protectors.

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## Select Prior Business and Tech Enabled Services Investments

<b>Corporate Training</b>	Pragmatic Institute		Corporate training services provider for technology companies.
<b>Business Process Outsourcing</b>	United States Appraisals		Provider of tech enabled appraisal management services.
<b>Facilities Services</b>	Airserv		Provider of outsourced services to commercial airlines, airports, and transportation companies.
<b>Cyber Security</b>	Mycroft		Provider of IT security solutions to the Fortune 500.
<b>Digital Marketing</b>	PostUp		Multi-channel digital marketing platform provider.
<b>UCaaS</b>	Yorktel		Provider of visual communications services to the Fortune 500, government, and healthcare industry.
<b>Industrial Services</b>	Insource		Labor management services provider serving manufacturing and distribution companies.
<b>Healthcare IT</b>	VirMedica		Healthcare IT company that optimizes specialty pharmaceutical product commercialization.

## Current Segments of Interest

B2B Services

Tech Enabled

### Third Party Maintenance & Support

Industrial services and facilities services such as HVAC, landscaping mechanical, building systems and elevators.

### Business Process Outsourcing

Outsourced HR & administrative, regulatory & compliance, marketing & sales, and legal services.

### Industrial Automation

Automation and robotics system integrators and other service providers moving clients to Industry 4.0.

### Insurance Services

Agencies, claims processing and audit services, and specialty services like cyber insurance and subrogation.

### Testing, Inspection & Compliance

Including fire & life safety, food safety, and environmental services. Often compliance-driven.

### Managed Service Providers

Ongoing IT support, including MSPs and other companies supporting cloud environments.

### Cyber Security

Including MSSPs, risk assessments and incident response services.

### Internet of Things

Asset tracking, remote monitoring, and other IoT solution providers.

### Information Services

Solutions supporting business intelligence, data analytics, benchmarking and compliance.

### IT Services

Select implementation providers in the Salesforce, ServiceNow, Workday and Snowflake environments.